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July 9, 2010

Dear Frontier FS Members and Customers:

We are excited to let you know that Frontier FS Cooperative ("Frontier FS") has entered into a merger study with GROWMARK, Inc. GROWMARK is the Bloomington, Ill.-based regional cooperative that Frontier FS and its predecessor companies have been affiliated with for more than 40 years.

Historically, GROWMARK has provided wholesale products and services to Frontier FS. If the proposed merger is successful, Frontier FS and you, its members and customers, will benefit through increased financial resources that will bring:

- Future growth opportunities
- Enhanced operational efficiencies
- Opportunities for facility and equipment improvements
- Member patronage stock credit redemption

We met with GROWMARK staff members over the past several months and, as the governing body of Frontier FS, voted unanimously on June 28 to move forward with exploring this merger opportunity.

All Frontier FS members will be presented with a plan of merger recommended by the Frontier Board for their consideration and approval. The target date for implementation is November 1, 2010. If the members approve the merger:

- Frontier FS patronage stock credits owned by its members will be redeemed in its entirety at full value.
- Frontier FS agricultural patrons will become eligible for GROWMARK, Inc. membership. .
- A local operating board elected by the Frontier FS members will provide management oversight and direction to local operations.
- Frontier FS manager Sam Skemp will continue to provide leadership to the employee team and will be in charge of local operations.
- Business will continue to be conducted on a cooperative basis, and members will be eligible to receive patronage refunds.

We believe the proposed merger will improve member/customer benefits and will provide additional financial stability to the company's operations for the long-term. Frontier FS shareholders will receive a packet of information in August detailing the proposed transaction; and informational meetings will be held prior to a membership vote. In the meantime, we wanted you to be aware of this opportunity.

If you have questions, please contact Sam Skemp in the office at Jefferson (920) 674-7000 Ext. 129.

Sincerely,

Frontier FS Board of Directors

Perry Goetsch, President



www.frontierfscoop.com